



MANOFA

MALAYALEE ASSOCIATION OF NORTH FLORIDA

Sponsorship Levels And Sponsor Agreement

Malayalee Association of North Florida, Inc. (MANOFA) is a non-profit organization incorporated under the (jurisdiction) laws of the State of Florida for Social, Cultural, Educational and Charitable purpose/activities. It is a non-political, voluntary community organization of the (Malayalee) people of Kerala/Keralites who reside in North Florida.

01/01/2020

MANOFA

Phone: (904) 240-4854

Manofa.communications@gmail.com

www.manofa.org



SPONSORSHIP AGREEMENT / RECEIPT

We *(Name of Sponsor)* _____, are happy to be a

- ❖ EXECUTIVE SPONSOR
- ❖ GOLD SPONSOR
- ❖ EVENT SPONSOR
- ❖ COMMUNICATION SPONSOR
- ❖ OTHER CUSTOM REQUEST SPONSOR

And agree to pay* \$ _____ (_____)

Towards *(Name of Custom Event – if needed)* _____

Signature of Sponsor:

Name of Sponsor : _____

Address : _____

Contact Tel : _____

Alternate Tel : _____

Email : _____

****For Office Use Only****

Received By	Date	Amount Collected (\$)		Approved By
			Cash Check	

* Please make Checks payable to “MANOFA” and hand over to any MANOFA Executive Committee Member.

* MANOFA (manofa.org) is an IRS 501(c) (3) certified non- profit organization. Your donations to MANOFA may be tax deductible. Please consult your accounting professional. Our EIN: 16 – 1776909



MANOFA EVENTS FOR 2020



Event Name	Approximate Expense Per Time	Approximate Date
Indian Regional Movies (8-10 movies in 2020)	\$700.00	Through out the year
Mathrubhasha - Malayalam Classes	\$1200.00	Feb - Dec 2020
Charity	\$2,500	Through out the year
Badminton Tournament	\$800.00	March-2020
Kids Soccer Class	\$250.00	Mar - Sep 2020
Vishu/ Easter	\$2,500.00	Apr-2020
Manofa 5k Run	\$1000	Aug-2020
Onam 2020	\$7,000.00	Sep-2020
Men's Volleyball Tournament	\$500.00	Sep-2020
Picnic	\$900.00	Oct-2020
Women's Throw ball Tournament	\$500.00	Oct-2020
Youth Activities	\$500.00	Through out the year
Tennis League	\$500.00	One Time in 2020
Dhwani News Letter (3 issues)	\$600.00	Through out the year
Xmas '20/New Year '21	\$7,000.00	Jan-2021



SPONSORSHIP LEVELS

CALENDAR YEAR SPONSORSHIP – BENEFITS APPLY FOR THE WHOLE CALENDAR YEAR

Executive Sponsor - \$4000 (for calendar year 2020)

- All events will have Executive Sponsor name associated with event title. (e.g., “Sponsor Name” – MANOFA Onam 2020)
- Primary sponsor for all MANOFA events for the calendar year
- 650 px X 150 px advertisement image on the MANOFA website home page for the year 2020
- A dedicated page under “Sponsorship” section with customized content
- 5 minutes stage during all events to address the community
- Announcements on stage for all events
- Banners on stage (max 4 ft X 8 ft)
- Front Row – VIP seats for every event
- Advertisement on the Program flyer
- On-site distribution of marketing flyers at registration desk for every event and optional Sales booth at venue, when possible.
- Advertisement during every movie screened by MANOFA at Sunray Cinema
- Full Page Ad in MANOFA Magazines (3 issues a year)

Gold Sponsor - \$2500 (for calendar year 2020 – scheduled events only)

- Co- sponsor for two MANOFA Stage Events – ONAM (September 2020) and Christmas/New Year Gala (January 2021)
- Mention on the MANOFA website sponsorship page
- On-stage recognition of the Sponsor at events (Sponsor's preference)
- VIP seats (front row) for the two events
- Advertisement on the Program flyer
- On-site distribution of marketing flyers at registration desk for every event
- Advertisement during every movie screened by MANOFA at Sunray Cinema
- Advertisement space (*half-page ad*) in the MANOFA newsletter (3 issue a year)



SPONSORSHIP LEVELS

Custom SPONSORSHIP

Event Sponsor - \$1000

- Major sponsor for single event
- 300 px X 200 px advertisement image on the MANOFA website - Events page
(From 30 days before event up to 60 days after Event)
- Announcements on stage for the sponsoring event
- Mention on the MANOFA website sponsorship page
- 4 VIP seats (front row) for the sponsoring event
- Advertisement on the Program flyer
- On-site distribution of marketing flyers at registration desk for the sponsoring event

Communication Sponsor - \$700

- Use of MANOFA distribution list for announcements, ads and other requests from the sponsor. MANOFA executive committee will send the email to their members on behalf of the Sponsor
- Sponsored Link on all MANOFA communications
- Mention on the MANOFA website sponsorship page

Other Custom Request Sponsor

Sponsors may request custom sponsorships for one or more of the following

- Booths during MANOFA events
- Custom One Time Communications to MANOFA members - \$200
- 5 min Stage time for one event - \$500
- Magazine Advertisements (Half page) (Annual/One Issue) \$250/\$125
- Movie Advertisement: Ads will be played before the movie and during intermission – Annual (Expected 8-10 movies through 2020) (1 min with commentary/30 sec slide): \$500/\$350
- Any other request that can be accommodated with the approval of the MANOFA Executive Committee.