



# MANOFA

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## MALAYALEE ASSOCIATION OF NORTH FLORIDA

### **Sponsorship Levels And Sponsor Agreement**

*Malayalee Association of North Florida, Inc. (MANOFA) is a non-profit organization incorporated under the (jurisdiction) laws of the State of Florida for Social, Cultural, Educational and Charitable purpose/activities. It is a non-political, voluntary community organization of the (Malayalee) people of Kerala/Keralites who reside in North Florida.*

**01/01/2024**

**MANOFA**

Phone: (904) 240-4854

[Manofa.communications@gmail.com](mailto:Manofa.communications@gmail.com)

[www.manofa.org](http://www.manofa.org)



# SPONSORSHIP AGREEMENT / RECEIPT

We (Name of Sponsor) \_\_\_\_\_, are happy to be a

- ❖ EXECUTIVE SPONSOR
- ❖ GOLD SPONSOR
- ❖ EVENT SPONSOR
- ❖ COMMUNICATION SPONSOR
- ❖ OTHER CUSTOM REQUEST SPONSOR

And agree to pay\* \$ \_\_\_\_\_ ( \_\_\_\_\_ )

Towards (Name of Custom Event – if needed) \_\_\_\_\_

**Signature of Sponsor:**

\_\_\_\_\_

**Name of Sponsor** : \_\_\_\_\_

**Address** : \_\_\_\_\_

\_\_\_\_\_

**Contact Tel** : \_\_\_\_\_

**Alternate Tel** : \_\_\_\_\_

**Email** : \_\_\_\_\_

**\*\*For Office Use Only\*\***

Received By	Date	Amount Collected (\$)		Approved By
			Cash	
			Check	

\* Please make Checks payable to “MANOFA” and hand over to any MANOFA Executive Committee Member.

\* MANOFA (manofa.org) is an IRS 501(c) (3) certified non- profit organization. Your donations to MANOFA may be tax deductible. Please consult your accounting professional. Our EIN: 16 – 1776909



# MANOFA EVENTS FOR 2024



Event Name	Approximate Expense Per Time	Approximate Date
Kids and Youth clubs	\$700.00	Through out the year
Charity	\$1200.00	Feb - Dec 2024
Badminton Tournament	\$1,500	May 2024
Kids Soccer Class	\$800.00	ongoing
Vishu/ Easter	\$2500.00	April 2024
Manofa 5k Run	\$1,500.00	Dec 2024
Onam 2020	\$7000	Sep 2024
Men's Volleyball Tournament	\$1000.00	Apr-2024
Picnic	\$1500.00	Oct-2024
Women's Throw ball Tournament	\$900.00	Apr-2024
Youth Activities	\$500.00	ongoing
Tennis League	\$1500.00	Through out the year
Dhwani News Letter (3 issues)	\$1500.00	Twice in 2024
Xmas '20/New Year '21	\$ 7000	Jan 2025
Cricket and soccer	\$1000.00	Oct/Nov 2024

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# SPONSORSHIP LEVELS

## **CALENDAR YEAR SPONSORSHIP** – BENEFITS APPLY FOR THE WHOLE CALENDAR YEAR

### **Executive Sponsor - \$4000 (for calendar year 2024)**

- All events will have Executive Sponsor name associated with event title. (e.g., “Sponsor Name” – MANOFA Onam 2024)
- Primary sponsor for all MANOFA events for the calendar year
- 650 px X 150 px advertisement image on the MANOFA website home page for the year 2020
- A dedicated page under “Sponsorship” section with customized content
- 5 minutes stage during all events to address the community
- Announcements on stage for all events
- Banners on stage (max 4 ft X 8 ft)
- Front Row – VIP seats for every event
- Advertisement on the Program flyer
- On-site distribution of marketing flyers at registration desk for every event and optional Sales booth at venue, when possible.
- Advertisement during every movie screened by MANOFA at Sunray Cinema
- Full Page Ad in MANOFA Magazines (2issues a year)

### **Gold Sponsor - \$2500 (for calendar year 2024 – scheduled events only)**

- Co- sponsor for two MANOFA Stage Events – ONAM (September 2024) and Christmas/New Year Gala (January 2025)
- Mention on the MANOFA website sponsorship page
- On-stage recognition of the Sponsor at events (Sponsor's preference)
- VIP seats (front row) for the two events
- Advertisement on the Program flyer
- On-site distribution of marketing flyers at registration desk for every event
- Advertisement during every movie screened by MANOFA at Sunray Cinema
- Advertisement space (*half-page ad*) in the MANOFA newsletter (2issue a year)



# SPONSORSHIP LEVELS

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## **Custom SPONSORSHIP**

### **Event Sponsor - \$1000**

- Major sponsor for single event
- 300 px X 200 px advertisement image on the MANOFA website - Events page  
(From 30 days before event up to 60 days after Event)
- Announcements on stage for the sponsoring event
- Mention on the MANOFA website sponsorship page
- 4 VIP seats (front row) for the sponsoring event
- Advertisement on the Program flyer
- On-site distribution of marketing flyers at registration desk for the sponsoring event

### **Communication Sponsor - \$700**

- Use of MANOFA distribution list for announcements, ads and other requests from the sponsor. MANOFA executive committee will send the email to their members on behalf of the Sponsor
- Sponsored Link on all MANOFA communications
- Mention on the MANOFA website sponsorship page

### **Other Custom Request Sponsor**

Sponsors may request custom sponsorships for one or more of the following

- Booths during MANOFA events
- Custom One Time Communications to MANOFA members - \$200
- 5 min Stage time for one event - \$500
- Magazine Advertisements (Half page) (Annual/One Issue) \$250/\$125
- Movie Advertisement: Ads will be played before the movie and during intermission – Annual (Expected 8-10 movies through 2020) (1 min with commentary/30 sec slide): \$500/\$350
- Any other request that can be accommodated with the approval of the MANOFA Executive Committee.