



MANOFA Sponsorship Levels and Sponsor Agreement

2/4/2015



SPONSORSHIP LEVELS

CALENDAR YEAR SPONSORSHIP – BENEFITS APPLY FOR THE WHOLE CALENDAR YEAR

Executive Sponsor - \$4000 (for calendar year 2015)

- All events will have Executive Sponsor name associated with event title. (e.g., “Sponsor Name” – MANOFA Onam 2015)
- Primary sponsor for all MANOFA events for the calendar year
- 650 px X 150 px advertisement image on the MANOFA website home page for the year 2015
- A dedicated page under “Sponsorship” section with customized content
- 5 minutes stage during all events to address the community
- Announcements on stage for all events
- Banners on stage (max 4 ft X 8 ft)
- Front Row – VIP seats for every event
- Advertisement on the Program flyer
- On-site distribution of marketing flyers at registration desk for every event
- Optional Sales booth at venue, when possible.
- Full Page Ad in MANOFA Magazines (3 issues a year)

Gold Sponsor - \$2500 (for calendar year 2015 – annual scheduled events only)

- Co- sponsor for two MANOFA Stage Events – ONAM (September 2015) and Christmas/New Year Gala (January 2016)
- Mention on the MANOFA website sponsorship page
- On-stage recognition of the Sponsor at events (Sponsor's preference)
- VIP seats (front row) for the two events
- Advertisement on the Program flyer
- On-site distribution of marketing flyers at registration desk for every event
- Advertisement space (half-page ad) in the MANOFA newsletter (3 issue a year)



CUSTOM SPONSORSHIP

Event Sponsor - \$1000

- Major sponsor for single event
- 300 px X 200 px advertisement image on the MANOFA website - Events page (from 30 days before event up to 60 days after Event)
- Announcements on stage for the sponsoring event
- Mention on the MANOFA website sponsorship page
- 4 VIP seats (front row) for the sponsoring event
- Advertisement on the Program flyer
- On-site distribution of marketing flyers at registration desk for the sponsoring event

Communication Sponsor - \$700

- Use of MANOFA distribution list for announcements, ads and other requests from the sponsor. MANOFA executive committee will send the email to their members on behalf of the Sponsor
- Sponsored Link on all MANOFA communications
- Mention on the MANOFA website sponsorship page

Other Custom Request Sponsor - \$500 per request

- Sponsors may request custom sponsorships for one or more of the following
 - Booths during MANOFA events
 - Custom One Time Communications to MANOFA members
 - 5 min Stage time for one event
 - Magazine Advertisements (Half page) (One Issue)
 - Any other request that can be accommodated with the approval of the MANOFA Executive Committee.



MANOFA EVENTS FOR 2015

Event Name	Approximate Expense Per Time	Approximate Date
Indian Regional Movies (6-10 movies in 2015)	\$700.00	Through the year
Mathrubhasha - Malayalam Class	\$800.00	Feb - May 2015
Charity	\$2,500	One Time in 2015
Badminton Tournament	\$800.00	Feb-2015
Vishu / Easter	\$2,000.00	Apr-2015
Stage Show with Movie/TV stars	\$12,000.00	Jul-2015
Picnic	\$900.00	Oct-2015
Volleyball/Throw ball Tournament	\$500.00	Aug-2015
Youth Activities	\$500.00	Through the year
Health Camp	\$100.00	One Time in 2015
Dhwani News Letter (3 issues)	\$600.00	Through the year
Onam 2015	\$7,000.00	Sep-2015
Kids Soccer camp 2015	\$250.00	Oct-2015
Xmas '15/New Year '16	\$7,000.00	Jan-2016

MANOFA Executive committee will be happy to explain the relevance and importance of each of the events on request.



SPONSORSHIP AGREEMENT

We (Name of Sponsor) _____, are happy to be a

- EXECUTIVE SPONSOR
- GOLD SPONSOR
- EVENT SPONSOR
- COMMUNICATION SPONSOR
- OTHER CUSTOM REQUEST SPONSOR

And agree to pay* \$_____ (_____)

Towards (Name of Custom Event - if needed) _____

Signature of Sponsor:

Name of Sponsor : _____

Address : _____

Contact Tel : _____

Alternate Tel : _____

Email : _____

****For Office Use Only****

Received By	Date	Amount Collected (\$)	Approved By
		<input type="checkbox"/> Cash <input type="checkbox"/> Check	

* Please make Checks payable to "MANOFA" and hand over to any MANOFA Executive Committee Member.